

Professional Career Services Organizations Play Key Role in Launching New Businesses



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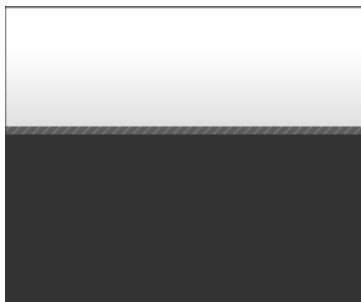
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Wed Sep 20, 8:00 AM ET

San Diego, CA (PRWEB) September 20, 2006 -- Kim Mohiuddin, longtime San Diego resident, returned home on Monday to announce the launch of her virtual career company Movin' On Up Résumés. Mohiuddin was in Phoenix last week attending Résumé Writers' Association 9th Annual Career Conference where she received training in topics such as global job searches, successfully marketing baby boom employers, the latest trends in electronic and keyword résumés and providing our services for downsizing companies.

"I have been writing résumés for selected clients for some time, but I didn't want to launch the business until I could be certain of providing the highest level of services. Meeting the seventy talented professionals at the conference and knowing I had access to their hundreds of years of collective experience left me with full confidence that I could do right by anybody who hired me," Mohiuddin said.

In addition to networking with colleagues and catching up on the latest industry trends, Mohiuddin had a front-row seat as a panel of human resource managers and executive recruiters answered questions and discussed their hiring practices and résumé preferences.

"Because of my own background as a hiring manager in transportation sales, I know how important it is to understand what is happening on the decision-maker's side of the table," Mohiuddin said. "One of the things that I took away from this panel was that a résumé submitted to an outside recruiter, who is really a liaison between the candidate and the employer, is a somewhat different beast from a résumé that is headed straight for the human resources department and must speak entirely for itself."

Because of factors like globalization and changing technology, the career service industry is evolving at a staggering pace. Many job seekers are turning to professionals for their search and professionals are increasingly relying on each other for support. Career service organizations are a key factor in facilitating that camaraderie. Appropriately, the 10th year's NRWA conference was Cooperation, Not Competition. Said Mohiuddin, "I

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I'm so passionate about what I do is that I have seen too many poor or just lackluster résumés from otherwise qualified candidates, people who are good at what they do and deserve a great job. I know my clients will be well served by the information and connections I gained this week."

Kim Mohiuddin has worked in career services for five years and also has experience in copy writing for websites, training manuals and sales materials. Movin' On Up Résumés serves job seekers twenty-four hours a day from the worldwide web. For more information or to contact Kim Mohiuddin visit

http://us.rd.yahoo.com/dailynews/prweb/bs_prweb/storytext/prweb440073/20349291/SIG=111moru2j/*http://www. email or call 877-Movin Up (877-668-4687).

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