

TSPN

The FM Sales Station

Tanya Spencer

TUNE YOUR DIAL TO
(213) 555-1234

A KLSX

Sister Station

TSPN: KLSX ACCOUNT EXECUTIVE TANYA SPENCER'S WEEKDAY LINEUP

TANYA GETS STERN

3AM – 11AM

Tanya Spencer blasts the Bush administration, defiantly promoting Howard, The Triplets and Tom. Tanya and her wacky crew extol the virtues of airtime on their beloved 97.1. Her enthusiasm for the station is contagious. You'll be on the edge of your seat as advertisers call in, fighting with each other to buy airtime! Check out our website to hear streaming audio of Monday's show where Tanya almost drove off the freeway in excitement upon hearing there were openings for account executives at KLSX!

TRIPLE PERSONALITIES

11AM – 3PM

Advertisers, guard your wallets, and **Dave Severino**, prepare to be totally delighted by Closer, Hardworker and Team Player. These triple aspects of Tanya's personality bring in the ad revenue and keep her co-workers smiling. Closer brings in the deals, Hardworker says there ARE enough hours in the day and Team Player keeps all sticks out of Tanya's posterior making sure clients, co-workers, and managers will be happy when she calls.

KLSX 101

3PM – 8PM

Helloooooooooooooo KLSX! Businesses in LA and Orange counties are spending too much money and not getting enough action! That is, until they listen to Tanya Spencer, affectionately known as The Professor. Tanya treats her listeners to a course in KLSX 101. Once advertisers learn how to reach audience members who are ready to put out—cash that is—they'll get a big bang for their advertising buck! Ask her to take you out with an explosion in profits.

Note: The Remainder of the programming in TSPN's lineup to be determined by **Dave Severino** and **KLSX Advertisers**. There is an abundance of skill and flexibility to accommodate any programming need. See enclosed résumé for details.